

# ADT Press Kit

CES 2020



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## **ADT Unveils New DIY, Mobile and Professionally Installed Security Offerings at CES 2020**

*New 'Blue by ADT' Smart Home Security DIY Line Announced  
ADT Command & Control Installed Security Expands Lineup  
Safe by ADT Mobile Security Platform Begins Pilot Program with Lyft*

**LAS VEGAS, CES 2020 (Jan. 6, 2020)** -- [ADT](#) (NYSE: ADT), a leading provider of security, automation, and smart home solutions serving consumer and business customers in the United States, will showcase new products and security services at the 2020 International CES designed to serve the lifestyles of more consumers, wherever they are, whether in their homes, apartments, cars, online or on the go. Innovations from ADT include a new DIY smart home security brand and products, new smart home integrations for the award-winning ADT Command and Control smart home security system, and mobile security solutions that integrate with popular application-based services, such as Lyft.

The ADT booth will be in the main hall of the Las Vegas Convention Center (booth #12007) for the first time with an experiential smart tech safety showcase that demonstrates the breadth of offerings ADT delivers through its human protection platform. Guests will get a first-look at all the new ADT and Blue by ADT DIY products and services, speak with ADT safety and security professionals, and enjoy entertainment and custom dessert creations.

“At this year’s CES, we are proud to showcase ADT’s tech-forward and innovative products which, along with our strategic business partnerships, address the changing lifestyle needs of today’s consumer,” said Jim DeVries, President and CEO of ADT. “Everyone has the right to feel safe, and in our evolving world, everything ADT does is purposefully designed to protect and connect what matters most to our customers.”

### **Blue by ADT – A New DIY Smart Home Security Brand from ADT**

ADT is retooling its DIY smart home security portfolio with the launch of a new brand, Blue by ADT, which will initially include three stand-alone smart cameras and a WiFi extender plus doorbell chime. Founded on the pioneering work of LifeShield, acquired by ADT in 2019, Blue by ADT provides lifestyle-driven security solutions for customers who prefer the flexibility of highly portable equipment and no-contract, month-to-month professional monitoring options. The LifeShield brand has become Blue by ADT, and LifeShield systems will continue to be supported by the Blue by ADT team and are

interoperable with Blue by ADT cameras. Blue by ADT works with Apple HomeKit, Google Assistant, Amazon Alexa, and IFTTT so customers have more options to integrate their smart home devices for a seamless, fully integrated DIY smart home and smart security solution.

Three Blue by ADT smart cameras and a WiFi Extender + Chime will be available for pre-order on Jan. 6 and will begin shipping before the end of January. Additional Blue by ADT security system components, including a base, keypad and sensors will launch in Spring 2020. All three Blue by ADT smart cameras are priced at \$199.99 each, and the Blue by ADT WiFi Extender + Chime is priced at \$49.99. Blue by ADT customers will have phone access to live support professionals to guide them through the simple setup process if needed.

### **Safe by ADT – ADT Professional Monitoring for App-Based Service Providers**

Safe by ADT is a new, data-driven mobile safety solution providing partners with a platform to extend the safety and security of ADT's professional monitoring services within their own mobile app experience. A first-look at a new pilot program rolling out to 10 U.S. cities in January with rideshare company Lyft will be on display in the ADT booth.

The ADT-powered safety feature within the Lyft app discreetly connects Lyft users who feel unsafe - by voice or SMS chat - with a security professional at one of ADT's owned and operated monitoring centers. After contacting the user, or if there is no response, the ADT security professional will alert authorities as needed so they can arrive at the user's location, equipped with detailed incident information.

### **ADT Command and Control – New Features, Security Beyond the Home**

ADT is introducing new products and enhancements to its award-winning ADT Command and Control professionally installed security and smart home system at CES 2020 to give customers more ways to integrate smart home security functionality into their homes and beyond.

#### New for ADT Command and Control in 2020

- *Connected Car Integration:* In January, ADT will offer a new DIY installable device that integrates with ADT Control, allowing customers to track their vehicles. In addition, customers can create home automations that respond to GPS positioning of their vehicle so their smart home can prepare for their arrival or departure based on their location. E.g. turn on or off lights, open the garage door, unlock locks, adjust the temperature.
- *Streaming Video Recorder:* In Spring 2020, ADT will introduce a new 720p streaming video recorder to keep customers' security video footage accessible and private in their home. It allows for continuous recording of up to eight devices with up to 1TB of storage.
- *Pro Series Cameras:* Launching in March 2020, ADT will roll out new Pro Series indoor, outdoor and mini dome cameras with 1080p HD video capabilities.

- *Enhanced Analytics*: In the first half of 2020, ADT Command and Control will incorporate new, enhanced analytics to improve video detection and filtering of subjects. In addition to noting the difference between people, vehicles, and pets, the system can also detect if a visitor is loitering too long.

### **LVCC Booth #12007 Highlights**

Need a rest while you're at CES? Stop by the ADT booth located in the LVCC #12007 and experience the comforts of (a smart) home.

Key booth highlights will include:

- Interactive examples of all of ADT's smart safety innovations for the home and beyond
- Delicious heirloom recipe-inspired desserts
- A fun trust fall where guests can release their cares and fall into a pool of soft foam
- The ADT Safety Spot Lounge where guests can sit and have a conversation with an ADT security professional while our DJ provides a soundtrack to the day

For more information about ADT, please visit [www.adt.com](http://www.adt.com) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

### **About ADT**

ADT is a leading provider of security, automation, and smart home solutions serving consumer and business customers through more than 200 locations, 9 monitoring centers, and the largest network of security professionals in the United States. The Company offers many ways to help protect customers by delivering lifestyle-driven solutions via professionally installed, do-it-yourself, mobile, and digital-based offerings for residential, small business, and larger commercial customers. For more information, please visit [www.adt.com](http://www.adt.com) or follow on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

###

### **ADT MEDIA RELATIONS**

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## Overview

ADT is a leading provider of security, automation, and smart home solutions serving consumer and business customers through more than 200 locations, 9 monitoring centers, and the largest network of security professionals in the United States. ADT offers many ways to help protect customers by delivering lifestyle-driven solutions via professionally installed, do-it-yourself, mobile, health, and digital-based offerings for residential, small business, and larger commercial customers. The most trusted name in smart home security, ADT helps to protect and connect what matters most.

## Key Services

**HOME AND PERSONAL:** ADT provides customizable options to fit every home and every budget -- from its new Blue by ADT DIY line to its professionally installed ADT Command and Control system.

- **Traditional Service Offerings:** 24/7 professional monitoring, alarm and motion sensors, video surveillance, flood sensing, fire/carbon monoxide protection
- **Smart Home Offerings:** Doorbells, thermostats, door locks, light control, switches and plugs, window shades, garage door control and more. Partners include: Amazon, Apple, Jasco, Kwikset, LiftMaster, GoControl, Lutron, Rainbird, Schlage, Sonos, Yale and Zipato.

**COMMERCIAL:** ADT helps to protect businesses from the inside out by offering intrusion alarms, access control, video monitoring, cybersecurity, fire and life safety, managed data and IaaS options.

**BUSINESS SECURITY:** ADT provides customizable business solutions for any type of business, regardless of its size. Not only do ADT solutions help secure the building where businesses are based, but also improve worker safety, and feature automation services to improve efficiency.

**MOBILE SAFETY:** ADT offers mobile safety technology to keep customers safe on the go.

- ADT SoSecure™ is a next-generation consumer facing mobile app set to launch in Q1 2020. When in need of support, users simply open the app and then take a few small steps to alert ADT of their situation.
- Safe by ADT is a new mobile safety platform that can be integrated into third party apps, providing an added layer of safety and security for our partners' users.

**HEALTH AND SENIOR SAFETY:** ADT Health has medical alert systems that fit every lifestyle including protection in the home and on the go with add-on features like fall detection that can get users help even if they are unable to push the button. ADT's medical alert options do not require a landline and feature GPS capabilities.

## Fast Facts

**Company Founded:** August 14, 1874 (145 years)

**Company Size:** Over 17,000 employees

**Headquarters:** Boca Raton, FL

**Local Offices and Centers:** 200+


**Geographic Locations:** United States


**Revenues:** \$4.6 billion

**Customers:** 6 million+


**NYSE:** ADT


**Social:** [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)


 90MM average monthly ADT app logins


 2BB arm and disarm events\*

 200MM door locks\*

 8.5BB captured video clips\*

 700MM thermostat readings\*

 200MM light interactions\*

 200BB total system events\*

\*average annual

## Leadership

### Jim DeVries

President & Chief Executive Officer

### Jeff Likosar

Chief Financial Officer

### Dan Bresingham

Executive Vice President, Commercial

### Jochen Koedijk

Chief Marketing Officer

### Bob Kupbens

President, Chief Strategy and Product Officer

### Ken Porpora

Chief Growth Officer

### David Smail

Executive Vice President & Chief Legal Officer

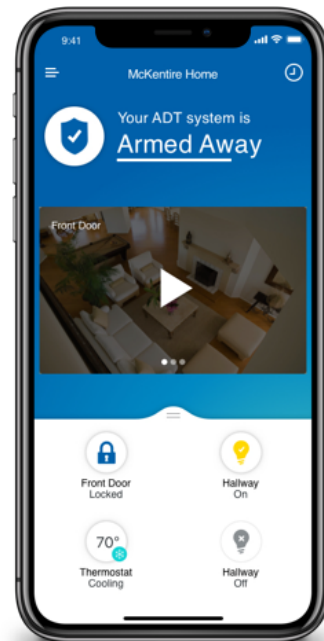
### Jamie Haenggi

Chief Customer Officer

### Donald Young

Chief Information Officer and EVP, Field Operations

# ADT Command and Control



# ADT Command and Control

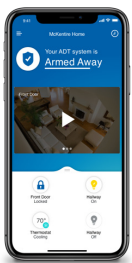
## Overview

ADT Command integrates home security with smart home appliances to create a true smart (and safe) home environment. Whether it is through the in-home ADT Command touchscreen panel or on the ADT Control mobile app, ADT's Command system seamlessly integrates with smart home devices to put endless security and convenience capabilities directly in the hands of the homeowner.



### ADT COMMAND FEATURES

- **Smart Home Automation:** The customer can customize their surroundings by setting specific automations for different times of the day, thus creating a fully automated experience.
- **Touchscreen Keypad:** The 7-inch, all-in-one, easy-to-read, easy-to-use installed touchscreen makes ADT Command simple for the entire family to control the entire home with just one touch. Built-in camera takes photos when the system is armed and disarmed.
- **Advanced Encryption Technology:** Advanced Encryption Technology: To protect its users' security, ADT uses two-way encryption with SixX™ security sensors for a secure connection within the home.



### ADT CONTROL MOBILE CAPABILITIES

- **HD Video Security:** Customers can access a live video feed from the cameras in and around their home through the ADT Control app.
- **Voice Control Integration:** Customers can enable an ADT skill to arm and disarm your system, turn on/off lights and more with voice control.
- **Remote Arm or Disarm:** There's always the option to check, arm and disarm the entire system within the ADT Control mobile app.
- **Door Locks:** Homeowners can double-check the ADT Control app to confirm all doors are locked and that the house is secured. They can also set special codes for each member of the household and use the door lock code to disarm the entire system, eliminating a second code.
- **Instant Alerts:** ADT Control's alerts send notifications directly to a customer's phone if the home's security status changes.
- **Smart Lighting:** Smart Lighting: ADT Command works with supported smart lights remotely through the Control app.
- **Climate Control:** ADT Command allows remote control of the thermostat from the ADT Control app so homeowners can set up geofences to adjust the thermostat according to their proximity to their home.
- **Geo-services:** ADT Control alerts customers to manage their smart home devices to turn on/off the alarm, close the garage door, turn on/off lights and more based on their GPS location.

## Smart Home Intergration Offerings



Smart Lighting



Smart Thermostat



Garage Door



Video Doorbell



Smart Plugs



Security Cameras



Smart Door Locks



CO & Fire Sensors

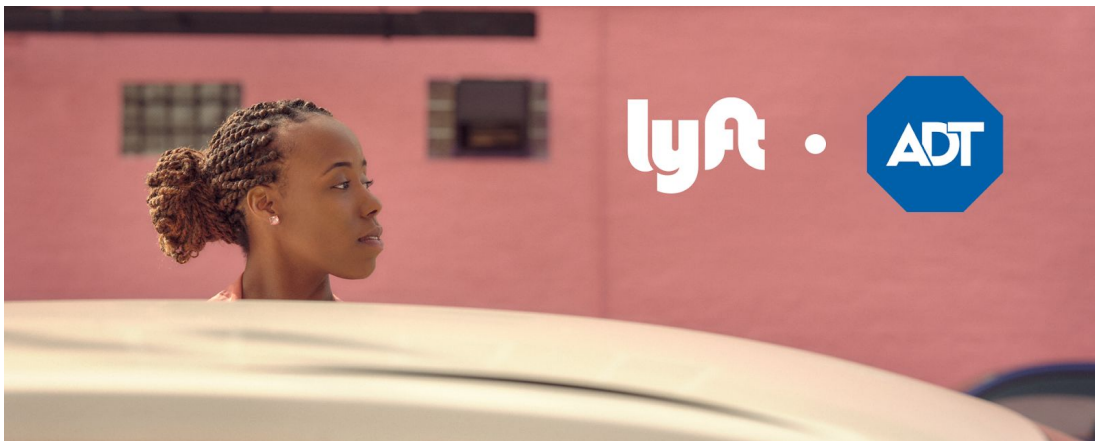


Flood Sensors





# ADT Mobile Security



# Mobile Safety from ADT

## Overview

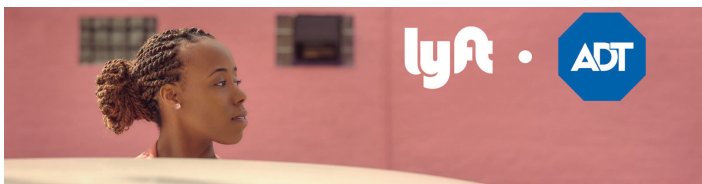
ADT provides security and peace of mind both in the home and beyond to bring safety to consumers in more places via mobile solutions that can be accessed on the go. ADT entered the mobile security space in 2018 with the launch of ADT Go, a mobile safety app for families on the move and has continued to develop innovative mobile-based solutions to fit customers' changing needs.

## Safe by ADT Platform

Safe by ADT is a new mobile safety platform that can be integrated into third party apps, providing an added layer of safety and security for our partners' users.

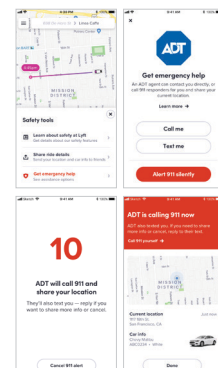
### SAFE BY ADT CAPABILITIES

- **Safety Extension:** ADT's data-driven mobile safety solution provides partners with a platform to extend the safety and security of ADT's professional monitoring services to its users within its mobile app experience.
- **Third Party Integration:** The Safe by ADT technology is a universal platform that can be easily integrated into third party apps, presenting an added layer of safety and security that the core brand cannot readily provide.



### ADT AND LYFT INTEGRATION

- Along with the launch of Safe by ADT, ADT announced a partnership with Lyft to integrate the mobile safety solution into the Lyft ridesharing app, giving users more peace of mind.
- The integration focuses on an embedded, ADT-powered safety feature within the Lyft app that discreetly connects Lyft riders that request assistance - by voice, SMS chat or a silent alert - with a security professional at one of ADT's owned and operated monitoring centers. After connecting the rider, or if there is no response, the ADT security professional will alert authorities as needed so they can arrive at the rider's location, equipped with detailed incident information as provided by the rider. More information on the feature will be available soon on Lyft's website.
- Targeting January 2020, Lyft will begin to pilot the ADT-powered safety feature to some riders in ten U.S. markets such as Las Vegas, Chicago, Los Angeles and New Jersey, with potential to implement nationally to millions of Lyft's users in the future.



## ADT SoSecure™ Mobile App

Launching in Q1 2020, the ADT SoSecure™ mobile app is the next generation of ADT's mobile security offering. ADT SoSecure will be a consumer facing app that works on the Safe by ADT platform, giving users peace of mind when on the go. When in need of support, users simply open the app and take a few small steps to alert ADT of their situation. The app will be available for free in the Apple store.

### SAFE BY ADT CAPABILITIES

- **GPS Coordination:** When a user enables an alert, ADT SoSecure will pull the consumer's GPS coordinates (something 911 is not able to do) to best determine where they are located and what type of first responder support they might require.
- **Real Time Conversation:** Users will be able to connect via chat or SMS with an ADT professionally trained monitoring technician 24/7 via the app to relay information and/or confirm whether or not they are in fact experiencing an emergency.
- **Emergency Contact Notification:** ADT SoSecure will allow users to include emergency contact information, so family and friends can be alerted in case of emergency.
- **Personal Identification:** The app will allow users to input their own personal identification details including gender, skin color, hair color, etc. ADT will use these details to help first responders better identify the user at the scene.
- **Timeout Options:** ADT SoSecure will include a feature for users to notify emergency contacts if the user is unable to be reached after a period of time. For example, a runner could set a timeframe for when they will go out for a run. If they do not return within the window they selected, ADT SoSecure will automatically alert first responders and use the GPS coordinates to find the user.



# **ADT DIY Security**

**blue**  
by ADT



## **ADT Announces ‘Blue by ADT’ DIY Home Security Platform at CES 2020**

*New Products Provide DIY Flexibility, Technology, and Value, Backed by ADT, The #1 Smart Home Security Provider<sup>1</sup>*

**LAS VEGAS, CES 2020** (Jan. 6, 2020) – [ADT](#) Inc. (NYSE: ADT), a leading provider of security, automation, and smart home solutions serving consumer and business customers in the United States, unveiled [Blue by ADT](#), the company’s new DIY smart home security brand. Founded on the pioneering work of LifeShield, acquired by ADT in 2019, Blue by ADT fulfills the company’s mission to provide lifestyle-driven security solutions to more segments of the smart home market.

“Blue by ADT builds upon ADT’s leading smart home security platform by producing elegantly designed, truly innovative, and reasonably priced DIY smart home technology,” said John Owens, President of DIY at ADT. “Blue by ADT is the ideal solution for customers who prefer the flexibility of DIY and who also value the peace of mind and confidence provided by ADT’s 24/7 professional security and life safety monitoring.”

Blue by ADT is a flexible, extensible DIY system that allows customers to customize a smart home security system on their own terms, with no long-term contracts required. Blue by ADT offers a wide range of devices with advanced compatibility features as well as flexible service options such as self-monitoring or month-to-month, 24/7 professional monitoring backed by ADT. Blue by ADT customers will have access to knowledgeable Blue by ADT professionals to talk through the easy DIY setup and get professional support.

The first products are stand-alone smart cameras – the Blue by ADT Indoor Camera, the Blue by ADT Outdoor Camera, and the Blue by ADT Doorbell Camera. Unveiled today at CES 2020, each smart camera can be used on its own or as part of a complete DIY security system as more Blue by ADT system components and accessories come to market this spring.

Blue by ADT will showcase the new stand-alone smart cameras at CES 2020 from Jan. 7-10 at the Las Vegas Convention Center, Central Hall booth #12007 and at Pepcom’s Digital Experience! at The Mirage Hotel on Monday, Jan. 6.

For more information, please visit [www.BluebyADT.com](http://www.BluebyADT.com).

1. Strategy Analytics, April 2019

<https://www.strategyanalytics.com/access-services/devices/connected-home/smart-home/reports/report-detail/us-interactive-security-self-installed-professionally-monitored-solutions-gaining-momentum-april-2019>

## **About ADT**

ADT is a leading provider of security, automation, and smart home solutions serving consumer and business customers through more than 200 locations, 9 monitoring centers, and the largest network of security professionals in the United States. The Company offers many ways to help protect customers by delivering lifestyle-driven solutions via professionally installed, do-it-yourself, mobile, and digital-based offerings for residential, small business, and larger commercial customers. For more information, please visit [www.adt.com](http://www.adt.com) or follow on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

###

## **ADT Media Relations**

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## Three New 'Blue by ADT' DIY Smart Home Security Products Unveiled at CES 2020

*Blue by ADT Launches with Three Stand-Alone Smart Cameras*

**LAS VEGAS, CES 2020** (Jan. 6, 2020) – [ADT](#) Inc. (NYSE: ADT), a leading provider of security, automation, and smart home solutions serving consumer and business customers in the United States, launched three new [Blue by ADT](#) DIY offerings at CES 2020. Among the new stand-alone products are indoor, outdoor, and doorbell smart cameras that help protect and connect people and things they love most. The new Blue by ADT DIY smart home security cameras can be used on their own or with the Blue by ADT security system to be released this spring.

“Blue by ADT represents innovative DIY security solutions backed by ADT, the #1 smart home security provider<sup>1</sup>,” said John Owens, President of DIY at ADT. “Whether you own or rent, live with others or alone, Blue by ADT is an easy-to-use and flexible DIY smart home security platform that furthers our mission to help everyone feel safe.”

With the **Blue by ADT Indoor Camera (\$199)**, you can view live and recorded 1080p HD video from virtually anywhere through the free Blue by ADT mobile app. With the Blue by ADT app or upcoming integrated Alexa voice controls, you can set recording rules as well as manage other Alexa-connected smart home products (lights, locks, thermostats and more). The Blue by ADT Indoor Camera’s two-way talk capabilities enable Alexa functionality, plus the smart camera will help detect your home’s existing smoke/carbon monoxide siren and notify of an issue. This indoor camera includes support for local SD card storage up to 128GB and a limited battery backup to cover you in the event of a short power outage. What’s more, DECT Ultra Low Energy (DECT ULE) integration will pair with Blue by ADT sensors and keypad, coming this spring, enabling the device to function as a security hub.

**Blue by ADT Outdoor Camera (\$199)** helps you keep an eye on the surroundings so you know what’s going on outside – day or night, rain or shine in 1080p HD resolution. This IP-65 weather-resistant, fully wireless home security camera includes night vision capabilities viewable through the Blue by ADT mobile app. This outdoor camera includes support for local SD card storage up to 128GB and is powered by a rechargeable battery.

**Blue by ADT Doorbell Camera (\$199)** monitors your front door using human detection to watch for visitors and helps you stay aware of activity at your door. Talk with visitors and watch a live 1080p HD resolution video feed from virtually anywhere through the Blue by ADT mobile app. This wired, weather-resistant doorbell camera features a 180-degree field of view with advanced motion and person detection that alerts users when someone is at the door through both push notifications and a voice announcement from an Alexa-enabled device.

**Features of all three Blue by ADT smart cameras include:**

- Facial recognition – receive alerts and set up Applets through IFTTT when a camera detects a familiar face
- Smart alerts with animated previews – receive notifications with previews of what a camera detects plus have the option to quickly view the full video
- Interoperability – compatible with other devices through Amazon Alexa, and IFTTT with future integrations through Google Assistant and Apple HomeKit
- Custom motion-activated detection zones – adjust motion zones to reduce unnecessary alerts
- Two-way talk with noise cancellation – clearly hear what is important and address those on the other side of the camera when you like
- Cloud storage – get up to 24 hours of free video storage or choose 60-day video storage plans starting at \$2.99 per camera, \$12.99 for unlimited cameras at a single location
- Compatible with existing LifeShield systems and upcoming Blue by ADT Security Systems

An available **Blue by ADT Extender + Chime (\$49)** uses low-power WiFi to extend the battery life of the outdoor camera while improving the range of all cameras. It also allows users to play their choice of preset chimes when someone rings the doorbell camera.

Blue by ADT will showcase the new stand-alone smart cameras throughout CES 2020 from Jan. 7-10 at the Las Vegas Convention Center, Central Hall booth #12007 and at Pepcom's Digital Experience! at The Mirage Hotel on Monday, Jan. 6.

The new Blue by ADT smart security cameras will be available for pre-order on Jan. 6 at [www.BluebyADT.com](http://www.BluebyADT.com) and will begin shipping before the end of January.

In spring 2020, a full Blue by ADT DIY smart home security system will be launched and includes a base unit, keypad, window/door/motion sensors and more.

For more information, please visit [www.BluebyADT.com](http://www.BluebyADT.com).

1. Strategy Analytics, April 2019  
<https://www.strategyanalytics.com/access-services/devices/connected-home/smart-home/reports/report-detail/us-interactive-security-self-installed-professionally-monitored-solutions-gaining-momentum-april-2019>

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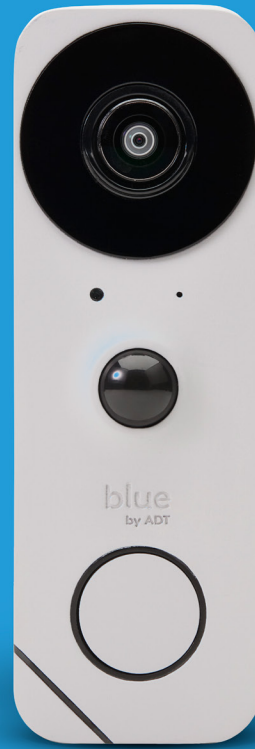


# Doorbell Camera

## \$199.99

Color: Pearl Grey

● New Graphite Option Coming Soon



### Doorbell Camera Features

Facial Recognition

Smart Alerts with Animated Previews

Works with Amazon Alexa & IFTTT

Apple HomeKit & Google Assistant Compatibility Coming Soon

Custom Motion-activated Sensor Zones

Two-way Talk

30-Day Free Video Storage Trial, 24 Hours of Video Storage Included

Full HD (1080p) Resolution

180° Field of View

True Day/Night Vision

PIR Motion Sensor Wired

Weather Resistant

\*60-Day Storage-Per Camera \$2.99/Month

\*60-Day Storage-Unlimited Cameras \$12.99/Month

### Doorbell Camera Comparison

	blue Doorbell Camera	Ring Video Doorbell 2	Skybell HD	Nest Hello
Field of View	180°	160°	180°	160°
Facial Recognition	✓			✓
Integrations	Amazon Alexa IFTTT Apple HomeKit Coming Soon Google Assistant Coming Soon	Amazon Alexa IFTTT	Amazon Alexa Google Assistant IFTTT	Google Assistant IFTTT
Equipment Cost	\$199	\$199 Battery \$248 Solar powered	\$199	\$229
Monthly Fees	<b>\$2.99 per month</b> \$12.99 unlimited	\$3 per month \$10 per month unlimited	N/A Rolling 7 days	\$5 per month 5 days 24/7
Source		<a href="http://shop.ring.com/pages/doorbell-cameras">shop.ring.com/pages/doorbell-cameras</a>	<a href="http://skybell.com/product/skybell-video-doorbell-hd/">skybell.com/product/skybell-video-doorbell-hd/</a>	<a href="http://store.google.com/us/product/nest_hello_doorbell">store.google.com/us/product/nest_hello_doorbell</a>

**blue**  
by ADT

# Indoor Camera

**\$199.99**

Color: Pearl Grey

● New Graphite Option Coming Soon



## Indoor Camera Features

Facial Recognition

Smart Alerts with Animated Previews

Works with Amazon Alexa & IFTTT

Integrated Voice Control Through Alexa

Apple HomeKit & Google Assistant  
Compatibility Coming Soon

Custom Motion-activated Sensor Zones

Two-way Talk

Fire/CO Siren Detection

30-Day Free Video Storage Trial,  
24 Hours of Video Storage Included

Full HD (1080p) Resolution

130° Field of View True Day/Night Vision

PIR Motion Sensor

Limited Battery Back Up

SD Card Slot

Dual Microphones

\*60-Day Storage-Per Camera \$2.99/Month

\*60-Day Storage-Unlimited Cameras \$12.99/Month

## Indoor Camera Comparison

	blue Indoor Camera	Ring Indoor Cam	Arlo Pro 3	Nest Cam
Facial Recognition	✓			✓
Battery Backup	✓		✓	
Fire/CO Listener	✓			
Integrations	Amazon Alexa IFTTT Apple HomeKit Coming Soon Google Assistant Coming Soon	Amazon Alexa	Amazon Alexa Google Assistant IFTTT Apple HomeKit	Google Assistant IFTTT
Equipment Cost	\$199	\$59	\$179 add-on \$199 with base	\$199
Monthly Fees	<b>\$2.99 per month</b> \$12.99 unlimited	\$3 per month \$10 per month unlimited	N/A Rolling 7 days	\$5 per month 5 days 24/7
Source		<a href="http://shop.ring.com/products/mini-indoor-security-camera">shop.ring.com/products/mini-indoor-security-camera</a>	<a href="http://arlo.com/en-us/products/arlo-pro-3/default.aspx">arlo.com/en-us/products/arlo-pro-3/default.aspx</a>	<a href="http://store.google.com/us/product/nest_cam">store.google.com/us/product/nest_cam</a>

**blue**  
by ADT

# Outdoor Camera

**\$199.99**

Color: Pearl Grey

● New Graphite Option Coming Soon



## Outdoor Camera Features

Wireless

Facial Recognition

Smart Alerts with Animated Previews

Works with Amazon Alexa & IFTTT

Apple HomeKit & Google Assistant  
Compatibility Coming Soon

Custom Motion-activated Sensor Zones

Two-way Talk

30-Day Free Video Storage Trial,  
24 Hours of Video Storage Included

Full HD (1080p) Resolution

130° Field of View True Day/Night Vision

PIR Motion Sensor

SD Card Slot

Battery Operated

Rechargeable Battery Included

Weather Resistant

\*60-Day Storage-Per Camera \$2.99/Month

\*60-Day Storage-Unlimited Cameras \$12.99/Month

## Outdoor Camera Comparison

	blue Outdoor Camera	Ring Stickup Cam Plug-In	Arlo Ultra	Nest Cam IQ Outdoor
Facial Recognition	✓			✓
Integrations	Amazon Alexa IFTTT Apple HomeKit Coming Soon Google Assistant Coming Soon	Amazon Alexa IFTTT	Amazon Alexa Google Assistant IFTTT Apple HomeKit	Google Assistant IFTTT
Equipment Cost	\$199	\$99	\$199 (Also requires \$100 base hub)	\$299
Monthly Fees	<b>\$2.99 per month</b> \$12.99 unlimited	\$3 per month \$10 per month unlimited	\$1.99 per month 1 year trial of Arlo Smart 30-day recording included free \$9.99 per month up to 10	\$5 per month 5 days 24/7
Source		<a href="http://shop.ring.com/products/stick-up-security-camera-plug-in">shop.ring.com/products/stick-up-security-camera-plug-in</a>	<a href="http://arlo.com/en-us/products/arlo-ultra/default.aspx">arlo.com/en-us/products/arlo-ultra/default.aspx</a>	<a href="http://store.google.com/us/product/nest_cam_iq_outdoor">store.google.com/us/product/nest_cam_iq_outdoor</a>