

ABOUT ADT

ADT IS A LEADING PROVIDER OF ELECTRONIC SECURITY, INTERACTIVE HOME AND BUSINESS AUTOMATION AND ALARM MONITORING SERVICES IN THE U.S. AND CANADA.

We have one of the most trusted and well-known brands in the security industry today. ADT currently serves more than six million residential and small business customers, making us the largest company of our kind in both the United States and Canada. We deliver an integrated customer experience by maintaining the industry's largest sales, installation and service field force and most robust monitoring network, all backed by the support of nearly 16,000 employees. Our broad and pioneering set of products and services—from interactive home and business solutions to home health services—meet a range of customer needs for today's active and increasingly mobile lifestyles.

ADT BY THE NUMBERS

NEARLY 140 YEARS

in the business—founded in 1874 as American District Telegraph

400 AUTHORIZED DEALERS

exclusive to ADT in the security industry

\$3.2 BILLION REVENUES (FY12)

19 MILLION ALARM SIGNALS

answered per year

6.4 MILLION CUSTOMERS

6 ADT OPERATED

fully redundant monitoring centers—ensuring 24/7 service through any condition

NEARLY 16,000 EMPLOYEES

200+ LOCATIONS

across the U.S and Canada—largest field network in the industry

OUR SOLUTIONS

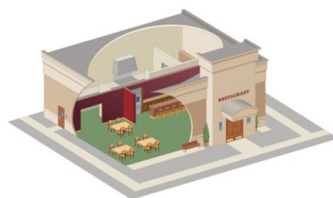
RESIDENTIAL SECURITY



Solutions to help protect home and family

- Burglar Alarm Monitoring
- Fire & Smoke Monitoring
- Carbon Monoxide Monitoring
- Flood & Temperature Monitoring
- Panic Button
- Video

SMALL BUSINESS SOLUTIONS



Helping you manage and protect your business is our business

- Intrusion Detection and Monitoring
- Access Control Systems and Management
- Video Surveillance
- Automated Business Control Tools

ADT PULSE®



Home and business automation for security, control, and peace of mind

- 24/7 Life Safety Monitoring
- Remote System Arm/Disarm
- Lighting and Climate Control
- Remote Video Monitoring & Video Clips
- Custom Notifications & Scheduled Events

HOME HEALTH



With ADT Personal Emergency Response System (PERS), living on your own means never being alone

- Prolong your Independent Lifestyle
- Help is Always Within Reach
- Push of a Button Assistance
- 24/7 Monitoring

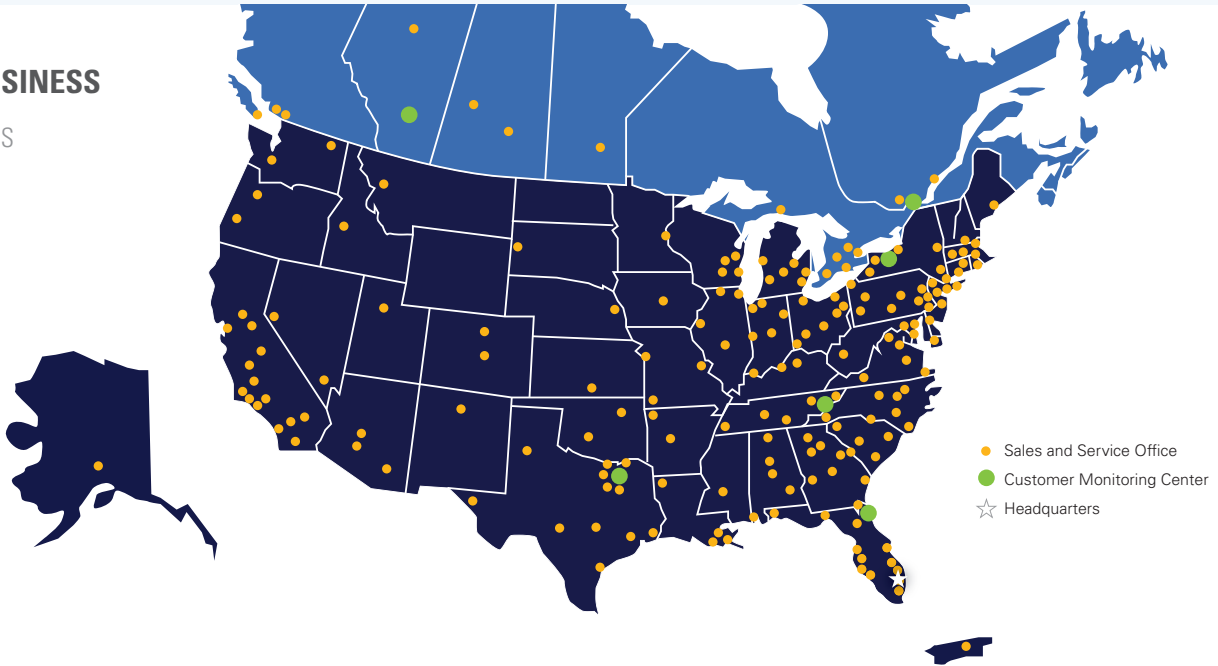


WHAT SETS US APART

- One of the most trusted security brands
- North American professional “in-home” sales team
- Quality interactive security and life safety solutions
- First security company to offer mass market home automation services
- Comprehensive installation and service network
- Company operated network of monitoring centers
- Committed employees who help to save lives for a living

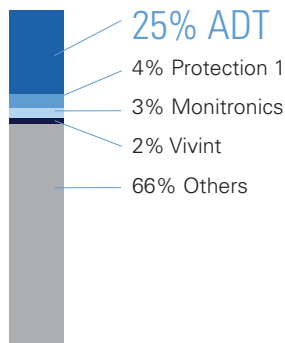
OUR BUSINESS

LOCATIONS



MARKET SHARE

\$13B
MARKET SIZE
(U.S. & Canada)



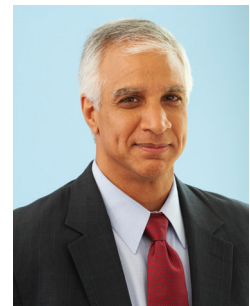
CORPORATE HQ

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TICKER SYMBOL (NYSE)

ADT

OUR LEADERSHIP



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