

7 Reasons Businesses Need Video Surveillance

1 DETER CRIMINAL THREATS
60% of burglars avoid targets with video surveillance*



2 IDENTIFY ASSAILANTS
40% of Small Business theft is stolen cash**



3 REDUCE SHOPLIFTING
\$13 Billion in annual shoplifting losses***



7 LOWER INSURANCE COSTS
Video surveillance can lower insurance rates



4 DEFEND BUSINESS LIVELIHOOD
48% of companies use video monitoring to counter theft, violence and sabotage†



6 PROTECT LIABILITY
Employees or customers may fake an injury



5 DISCOURAGE INSIDER THREATS
Approximately 75% of employees steal‡

Interested in learning more about video surveillance for your business?

Call **800.252.8852**
for a free on-site consultation

Sources:

* <http://airef.org/wp-content/uploads/2014/06/BurglarSurveyStudyFinalReport.pdf>

** <http://www.uc.edu/news/NR.aspx?id=19231>

*** <http://hayesinternational.com/news/annual-retail-theft-survey>

† <http://www.amanet.org/training/articles/The-Latest-on-Workplace-Monitoring-and-Surveillance.aspx>

‡ <http://www.ifpo.org/resource-links/articles-and-reports/crime-violence-and-terrorism/employee-theft>



Business

www.adt.com/business